

Challenges for Nevadans – List of needs - Lincoln County

November, 2015

Challenges	UNCE programing	Resource needs
1. Jobs and Business Development High rates of unemployed, underemployed and income below the poverty level New businesses must fit into local resources and the highly valued rural lifestyle.	<ul style="list-style-type: none"> - Local food industry development programs - Tourism programs - 	<ul style="list-style-type: none"> - Effective entrepreneurial programs - Economic and marketing expertise - Technical support for local food crops, livestock production (agronomics, pest control, disease, nutrition, economics), processing, transportation and food hub systems.
2. Youth Preparing the youth for the world – need urban life skills, social media safety –must leave rural areas for furthering education and employment. Need for jobs	<ul style="list-style-type: none"> - 4-H – work ethics and skills - Career planning and work experience 	<ul style="list-style-type: none"> - Increased 4-H staff time - Programing for urban life skills - Programing to build entrepreneurial skills - Work on challenge 1.
3. Poorer Health Higher rates of obesity and diabetes; lack of consistent healthy food supply; limited child protective, mental health and addiction services	<ul style="list-style-type: none"> - SNAPED education programs - Local food programs 	<ul style="list-style-type: none"> - More support to bring in programs for education to Nevadans with less red tape - A review of gaps in in social services and efficient and effective ways to provide access to help in all areas. - Emphasis and support in community development
4. Need for Leadership Development Weakness in leadership shows in the lack of decisions and forward thinking and a small number of individuals carrying out the activities. In difficult times stronger leadership is needed and more leaders to address the serious issues.	<ul style="list-style-type: none"> - 4-H - Leadership programs - Building up skills in local NGOs and governments 	<ul style="list-style-type: none"> - More time for 4-H staff to support local clubs to include more leadership activities - More expertise like Marlene Rebori - Emphasis and support in community development
5. Financial Stress in Governments Cities, counties and state governments are struggling to balance budgets due to increased costs of employee benefits, added mandatory services and maintenance while income is lowering. Lincoln County is 98% federal lands which leaves little avenues for building and creating income.	<ul style="list-style-type: none"> - None known. 	<ul style="list-style-type: none"> - Links to experts understanding the coming shifts in costs and changes in income - Public money management expertise – more applied economist and finance support - Work on challenge 1.

References: 2015 discussions with community leaders; 2010 Eastern Lincoln County Community Assessment through Listening Sessions; Needs Assessment Results of Lincoln County, Nevada. University of Nevada Cooperative Extension. SP-05-21